

From idea to presentation.

How to talk about your research in an interesting way.

Group size: 15-16 people

Time frame of the workshop: 2 days x 4 hours

Workshop topics:

- **Elevator pitch**

The main focus of the workshop would include learning how to present your research project/interests in a short, interesting way. It will introduce techniques connected with preparing this type of presentation, and there will be an opportunity to practice it.

- **Visioning and Backcasting**

It is a method that allows thinking about your project from a wider perspective – thinking about how it can be implemented in practice in the future as well as about all the steps that are required to finalize it. It helps to create an attractive but also a realistic vision of the research project.

- **Elements of visualizations and visual storytelling**

The workshop will include selected ways of introducing visualization in presentations to increase their attractiveness and clarity.

- **Analysis of expectations**

Another topic would be ways of adjusting the presentation to the target audience. How to determine the expectations of the potential audience and how to fine-tune it to fulfill them.

Requirements for participants:

- Every participant will have to prepare a 3-minute presentation about himself/herself and his/her research project/interests. Its first version would be presented on the first day of the workshop and the second during day two.

Proposed dates:

- Workshop 1 – 7th of May 09:00-13:00 and 14th of May 14:00-18:00
- Workshop 2 – 14th of May 09:00-13:00 and 21st of May 14:00-18:00
- Workshop 3 – 21st of May 09:00-13:00 and 28th of May 14:00-18:00